

LeBlanc & Associates can provide a full range of Web Design and Implementation from designing your Corporate Web Site to match your Corporate Image to the writing and installing of your new Web Site.

Custom Designed Web Sites

Project Steps _____

■ At the Beginning ...

We have a preliminary discussion regarding the feasibility of certain concepts and integration of company's material into Web format. There may be many avenues open to explore.

The ultimate goal will be to create something that is functionable and ultimately profitable to the client via the utilization of the resources that are now available through the Internet. Because of the wide choices of Web Browsers being used by users on the Internet, as well as the varied speed of connections, it is important that whatever features used in programming the Web Page, can be viewed adequately by all these Browsers.

Therefore, if the target market is not a technical one, it may not be advisable to program some of the newer more advanced features into the Web Site. This can always be added at a later date.

LeBlanc & Associates can produce any style of Web site from fantasy and fairytale to corporate reports. Content from present company marketing, advertising, training, and reporting can be used so as to maintain continuity in your new "web site" with your current corporate image.

■ Client Supplied Material

The client is asked to furnish all resource material that would be available to LeBlanc & Associates for the project. This includes photos, graphics, charts, reports, text, Logos etc...

Scanning is available for an extra cost. However, even though we use top of the line equipment, the results is sometime not satisfactory. It is advisable to produce as much of the text you wish to use in digital format.

Graphics should be camera ready art or in digital format. Most digital format is ok. Please just tell us what they are.

■ Designing the Project ...

LeBlanc & Associates now designs a set of blueprints that represents your web site. This makes it easy for all parties involved to understand the project in its workings. The blueprint becomes a reference for the project. The blueprint also comes with a break down form that lists details of your Web site and the services that LeBlanc & Associates will agree to perform for you. Order or information forms can also be included in your Web site. Mail links will be included at the bottom of each page to your E-mail address.

■ On Going Support

Web Sites continually evolve. LeBlanc & Associates will undertake to make minor changes and updates at no charge for the first 30 days. After this time, our regular hourly rate will apply. Updates can include additional information, changes in pricing and specifications, or additional links to other sites. New pages can also be added.

HTML specifications, which defines how Web pages can be constructed, are constantly changing. As new features are added to the specifications, Your page can be updated to include these features.

We will also undertake to submit your site to the many index and search engines currently on the Internet. We currently have 17 search sites on our list. Whether your site is considered suitable to be included in these Search sites is strictly the decision of these sites. We generally do not charge for this service. Therefore, LeBlanc & Associates sole responsibility is help you determine the best information which describes your company and/or services and to upload this information to these sites.

■ The Cost

LeBlanc & Associates costs out each project according to how much material that the client has furnished, how much creative work is involved, how many hours the job will take. This figure and the time line is included on the break down form which also acts as a contract for the project. The cost for the average professional web site breaks down to approx \$ 150.00 to \$ 200.00 per page. I page typically is defined as consisting of 3 or 4 screenful of text. This is equivalent to 5 - 10K in an ASCII file or about 1 page of typical typewritten text.

The client agrees to supply his materials in a timely fashion. Failure to do so will incur extra costs.

■ Testing of the Finish Product

LeBlanc & Associates tests all the pages written with several major Web Browsers to ensure that your Web page can be viewed at their best with most of the major Browsers.

■ And Finally

Once the cost has been agreed to and a contract signed LeBlanc & Associates will build according to the blueprint. A initial payment equal to 1/3 of the quoted price is to be paid before any work begins. LeBlanc & Associates reserves the right however to make modifications on the fly where enhancements may be implemented. These changes are at no extra cost to the client. During the programming process, the files are made available for viewing on our Web site. This way, the Client can see how the project is proceeding and minor changes can be made at this time if required.

Once payment has been received in full, the project can be immediately downloaded onto the Internet server of your choice with a copy delivered to you on floppy or CD.

We like to work with our client so as to build a relationship that will prove fruitful for all involved. If you as the client understand the possibilities and means of using the internet to your advantage then you will have an edge on your competition